



Idaho Charter School Network 5th Annual Conference ~ Creating Leaders – Unlocking the Future

Friday, January 20, 2012

Dear Charter School Supporter,

We hope you will join us in celebrating "Creating Leaders – Unlocking the Future" at this year's Idaho Charter School Network 5th Annual Conference, on March 16, 2012 at the Red Lion Hotel in Boise, Idaho. We appreciate you sharing a commitment to the charter movement in Idaho.

Our conference continues to grow in learning opportunities as well as the number of schools and stakeholders represented. Last year our conference attendance was over 175. Each year, we have increased our number of participants, and expect the same this year.

We realized during last year's conference, that by expanding our space and creating a more robust exhibit hall, our conference attendees had more exposure to our vendors, and had extended opportunities throughout the day to visit with you. We aim to fully integrate our critical stakeholder groups with our conference participants throughout the day. We have lots of room for large tables and larger booths!

I would like to invite you to support charter schools in Idaho by considering a sponsorship of this event. Your commitment as a conference underwriter or keynote sponsor is an excellent way to convey your organization's values. We welcome you as a conference exhibitor to display the services and/or products that you have available so that you might connect with your target audience, Idaho's charter school principals, business managers, teachers and developing charter groups.

We will be providing every conference attendee with a packet of conference materials. As an exhibitor/sponsor, we will include your company flyer/promotional item(s) in this conference packet free of charge, just as long as you have the items to us by March 1st. Additional details are included describing a number of opportunities for your consideration. Please feel free to call me if you would like to be considered as an underwriter, keynote or break sponsor.

Thank you for supporting Charter Excellence!

Sincerely,

KT MacDonald

KT MacDonald
Office Administration / Conference Coordinator
Idaho Charter School Network

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208.906.1420
KT@IdahoCharterSchoolNetwork.com



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Exhibitor Information

An exhibit area will be set up in the Main Ballroom at the Red Lion Fairview location. The Ballroom will be open for networking throughout the day. Continental breakfast (between 7:30-8:00am), and lunch (between 11:30 am – 12:45pm) will be served in the exhibit area.

The fee per space is \$300 for the day. You may set up between 6:30am-8:00am on the day of the conference. Registration for our conference will begin at 7:30am Friday morning, with our Welcomes beginning at 8:00am. You must take down your exhibit between 5:00pm-6:00pm on Friday.

A 6-foot draped table and 2 chairs will be provided for each exhibitor in this area. Each exhibitor can provide one item (brochure, flyer or promotional item such as a pen) to be added to the conference packets. You must provide the materials by March 1st, and we will insert them.

Nametags, conference packet, table sign and 1 complimentary registration including Breakfast & Lunch will be provided to each exhibitor. If you have an additional individual/s attending, please register them as a non-ICSN member. The Red Lion is providing a room rate of \$79.95 (for single or double occupancy) for all conference attendees. If you require accommodations, please feel free to reserve a room in the conference block for ICSN at the special conference rate.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

We would welcome your participation as a sponsor of the conference providing both an opportunity for increased visibility for your organization and acknowledgement for your support of the charter movement as you build new relationships with Idaho's growing Charter School audience. **Please call KT if you would like to consider one of these larger sponsorships. (208) 906-1420 (KT@idahocharterschoolnetwork.com).**

Gold Conference Underwriter \$2,000.00

We will acknowledge your company as a conference underwriter at the conference, and on our website. We will post your company link on our website, on our new "Charter Friendly Supporter" page. We will offer you a complimentary 1 year corporate membership to our organization. Your brochure or literature included in each packet. Prime exhibit table space. Two complimentary conference registrations & thank you/acknowledgement in our next monthly newsletter/website.

Silver Conference Underwriter \$1,500.00

We will acknowledge your company as a conference underwriter at the conference, and on our website. We will post your company link on our website. We will offer you a complimentary 1 year corporate membership to our organization. Your brochure or literature included in each packet. Prime exhibit table space. Two complimentary conference registrations & thank you/acknowledgement in our next monthly newsletter/website.

Keynote Speaker Sponsor \$1,000.00

Recognition in the conference packet, sign on the registration table, exhibit table space, your brochure in the conference packet and pens or other item can be placed on all tables. Prime exhibit table space. Two complimentary registrations. Acknowledgement in remarks and in our next newsletter.

Meal Sponsor – Networking Sponsor \$1,000.00

Recognition in the conference packet, sign on the breakfast or lunch buffet table. Exhibit space Acknowledged in conference remarks and our next newsletter. Your brochure in the conference packet. One complimentary registration.

Packet insert – Reach participants even if you can't attend \$75.00 Your brochure or flyer in each conference attendees' Packet. You provide the printed materials and we will insert them into each participant's packet. We must receive items and payment prior to March 1st.



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2012 Exhibitor Registration Form

Idaho Charter School Network Annual Conference March 16, 2012

Red Lion Hotel, 1800 Fairview Avenue, Boise, Idaho phone: 208.344.7691

Company/Organization Name: _____

Address: _____

City: _____ State: _____ Zip _____

Representative attending: _____

Title: _____

Email: _____ Phone: _____

I would like to commit to the following sponsorship level:

| | |
|-------------------------------|------------|
| GOLD Conference underwriter | \$2,000.00 |
| SILVER Conference underwriter | \$1,500.00 |
| Keynote sponsor | \$1,000.00 |
| Friday Breakfast sponsor | \$1,000.00 |
| Friday Lunch sponsor | \$1,000.00 |
| Exhibit table space | \$300.00 |
| Participant Packet insert | \$75.00 |

PAYMENT INFO:

YOU MAY REMIT THE EXHIBIT FEE IN THE FORM OF CHECK, VIA PAYPAL, OR PURCHASE ORDER. PLEASE CHECK ONE.

Check # _____ (Payable to Idaho Charter School Network)
PO # _____ (Payable to Idaho Charter School Network)

Mail or email this form, with your payment to:

Idaho Charter School Network, PO Box 1166, Boise, ID 83701
Or fax it to us at: 208.248.3083

QUESTIONS? EMAIL KT@IDAHOCHARTERSCHOOLNETWORK.COM OR CALL (208) 906-1420